



# Pam Selkirk

Pattern Designer • Fabric Designer  
Educator & Creative Confidence Builder at



inspiring quilters to create, connect, and find joy in the little pieces.



## \* ABOUT PAM

Pam Selkirk is a quilt pattern and fabric designer for Andover Fabrics, a quilt shop owner, and the creator of the YouTube channel **A Scrappy Little Joy**.

With more than 30 years of quilting experience, Pam is passionate about scrappy quilting, creative inspiration, and building a welcoming community.

She combines traditional techniques with a modern approach, encouraging quilters of all skill levels to use what they have and create with confidence.

As the owner of Serendipity Woods online quilt shop based in Kalamazoo, Michigan, Pam brings a unique perspective from both sides of the quilting world — as a teacher and as a shop owner. Her YouTube channel with associated Facebook group has thousands of engaged subscribers who love her honest tips, encouraging style, and joy-filled approach to quilting.

### **Presentations combine PowerPoint, quilts, & storytelling, with an emphasis on:**

- \* Engaging, relatable presentations
- \* Encouragement for creative confidence
- \* Attention to meeting quilters where they are
- \* Peaceful efforts to support growth over rules

## \* LECTURE & TRUNK SHOW OFFERINGS

### \* **Sensically Scrappy: Learning to Trust My Own Way in a World Full of Quilt Rules**

What happens when a quilter begins to question the more rigid ways of doing things?

Part trunk show and part personal journey, this presentation explores the lessons learned through more than three decades of quilting. Through quilts and stories, we'll consider the difference between principles, preferences, and rules, and how learning to trust our own creative instincts can lead to more joyful and authentic quilting.

Whether you're a devoted scrap quilter or simply looking to reconnect with the joy that first drew you to quilting, you'll leave encouraged to trust yourself, embrace your creativity, and remember that there is often more than one path to a beautiful quilt.

### \* **One Stitch Led to Another: My Journey from Quilter to Shop Owner, Designer, and YouTube Educator**

What begins as a love of quilting can sometimes lead to places we never imagined.

Part trunk show and part storytelling session, this presentation follows a path that began with a sewing machine and a love of fabric, then wound its way through quilt pattern design, fabric design, an online quilt shop, and ultimately a thriving YouTube community. Along the way, we'll explore the opportunities, surprises, challenges, and happy accidents that helped shape the journey.

Through quilts, photographs, and behind-the-scenes stories, you'll discover how one stitch truly led to another, creating a creative life far bigger than originally imagined.

### \* Speaking Fees

Lecture / Trunk Show (In-Person, 60-75 mins).....\$450  
Lecture / Trunk Show (Virtual) .....\$300

### \* Contact

To discuss the booking of your upcoming event, please contact me at [pam@pamselkirkdesigns.com](mailto:pam@pamselkirkdesigns.com).



### \* Travel & Policies

- Travel included within 50 miles of Texas Corners, Michigan
- Beyond 50 miles: Mileage reimbursed at current IRS rate
- Overnight Travel: Guild provides hotel or \$150/night lodging stipend
- Air Travel: Coach airfare, hotel, and ground transportation.